

Time	ROOM 134	ROOM 119	ROOM 120	ROOM 121 (workshops)			
10.00-10.30	<i>Check in</i>						
10.30-10.50	Opening Dr Holger Preuss (Professor Mainz, Molde, Ottawa) Dr Hisashi Sanada (Professor, Tsukuba University Tokyo; Chairman of TIAS) Yoshio Takahashi (Associate Professor, Tsukuba University Tokyo) Video Message Dr. Thomas Bach (IOC President) tbc						
10.50-11.15	Key Note I Dr. h.c. Klaus Schormann (UIPM President)						
11.15-11.20	<i>Short Break to change rooms</i>						
11.20-12.30	Legacy Girginov (GBR) & Preuss (GER) Olympic Legacy for National Sport Federations Moreno (PER) Olympics Legacy Tokyo 2020	Law & Ethics Dodds (USA) How can Olympic sponsors comply with international corruption law? Wolohan (USA) & Zou (CHN) IOC Rule 41 and Passport Swapping: Do the rules need to be changed? Chair: Ishido (JPN) A new trend towards Human Right Protection in Sport Mega Events Brazão (POR) Privatisation of Public Spaces and Stakeholder Management in a Mega-Events Context: A Tokyo 2020 Olympic Host Community Perspective	Economics Maennig (GER) The development of world records in Olympic sports. Lessons for other fields of human activity Duignan (USA), Down (GBR) & O'Brien (AUS) Entrepreneurial leveraging in liminoidal Olympic transit zones Chair: Weitzmann (GER) From application to completion: Key factors for cost changes at Olympic stadiums from Sydney 2000 to PyeongChang 2018 Maennig (GER) Which countries bid for the Olympic Games? Socio-economic factors and the chance of winning the city election	Workshop: "Olympic Studies Centre and National Olympic Academies" coordinated by Prof. Dr. Naofumi Masumoto (JOA), Prof. Dr. Gudrun Doll-Teppe (DOA) & Maria Bogner (IOC OSC)			
	Chair: Pena, DaCosta (BRA) & Papadimitriou (GRE) Application of the Triple Helix Model for the Olympic Games' Legacy Sterken (NED) The Rome 1960 Summer Olympic Games as a societal turning point						
	<i>Lunch (to be self paid - registration needed)</i>						
	Key Note II Kristin Kloster Aasen (IOC Member, Head of Future Games Commission) Impulse Lecture Marie Sallois Dembreville (IOC Director Sustainability), Yuki Arata (Tokyo 2020 Senior Director Sustainability) & Marie Barsacq (Paris 2024 Executive Director Impact and Heritage) Round Table - Question and Answer from Audience						
12.30-13.30	<i>Lunch (to be self paid - registration needed)</i>						
13.30-13.55	Key Note II Kristin Kloster Aasen (IOC Member, Head of Future Games Commission)						
13.55-14.25	Impulse Lecture Marie Sallois Dembreville (IOC Director Sustainability), Yuki Arata (Tokyo 2020 Senior Director Sustainability) & Marie Barsacq (Paris 2024 Executive Director Impact and Heritage)						
14.25-14.50	Round Table - Question and Answer from Audience						
14.50-15.10	<i>Coffee Break</i>						
15.10-16.20	Sustainability Borenstein (USA) tbc Homma (JPN) Policy intervention for sustainable sports legacy, focused on achieving the Goal 3 of the SDGs	Tourism Sheng & Zhang (CHN) Opportunities, Challenges and Strategies of Ice and Snow Tourism Development in a Non-host-City - the Case of Altay in Xingjiang of China and the 2022 Winter Olympic Games Mielke (GER) Post-Event Leverage and Tourism Development in post Olympic Rio de Janeiro Chair: Chadwick (GBR) The Olympics/Paralympics as an Instrument of Soft Power and Nation Branding Dubinsky (USA) Nation branding and the Olympic Games: The case of Israel	Olympic Movement Wong (GBR) To be or not to be - Inclusion of Esports in the Olympic Games dos Santos Held (BRA) , Hodeck, Hovemann & Eckert-Lindhammer (GER) The Games and the expectation of stakeholders: a comparison between the perspectives of Latin Americans in Rio 2016 and Asians in Tokyo 2020 Chen (GBR) Assessing the Olympics' impact on sport and physical activity participation: challenges and opportunities Hwang (JPN) & Henry (GBR) The Application of Realist Evaluation and Contribution Analysis to Tokyo 2020 Olympic Education Programmes	Workshop: "Tokyo 2020: Learnings for Paris 2024?" coordinated by Marie Delaplace (Gustave Eiffel University, ORME, Lab'Urba, EUP)			
	Chair: Knott & Maralack (RSA) Sport events and climate vulnerability: Implications for how we manage natural resources Oshimi (JPN) & Taks (CAN) Experience-based Assessment of Social Impact of Tokyo 2020s						
	<i>Short Break to change rooms</i>						
	Key Note III Richard Pound (IOC Member)						
16.20-16.25	<i>Short Break to change rooms</i>						
16.25-16.50	Key Note III Richard Pound (IOC Member)						
16.50-17.10	<i>Coffee Break</i>						
17.10-18.20	Olympic Reform Walzel (GER) Co-hosted sport events and the challenges from a governance perspective Marques (BRA) Temporary Venues and the Olympic Games: How and why such structures can benefit Olympism & Olympic Movement	Marketing Li & Ji (CHN) Regulation on Ambush Marketing Behavior of Olympic Symbols in China Kim & Delia (USA) Understanding Olympic Sponsorship in Caribbean National Olympic Committees Chair: Delpy Neirotti (USA) The Future of Olympic Digital Marketing Engagement Brownell (USA) Olympic Hospitality in Tokyo: The Legal and Sports Development Legacies	Practice Silbersack (GER) Internet Portal Green Champions 2.0 - Sustainable Sport Events Zimbalist (USA) Olympic Reforms: Where do they lead?	Workshop tbc			
	Chair: Zhuk (RUS) & Desbordes (FRA) Polycentric Approach to hosting the Olympic Games Mukanova, Desbordes & Hautbois (FRA) Towards a New Typology of Sports Events Considering Polycentric Event Context						
	<i>Short Break to change rooms</i>						
	Closing Dr Holger Preuss & Dr Hisashi Sanada						
18.20-18.25	<i>Short Break to change rooms</i>						
18.25-18.30	Closing Dr Holger Preuss & Dr Hisashi Sanada						
18.45	<i>Symposium Dinner (to be self paid - registration needed)</i>						